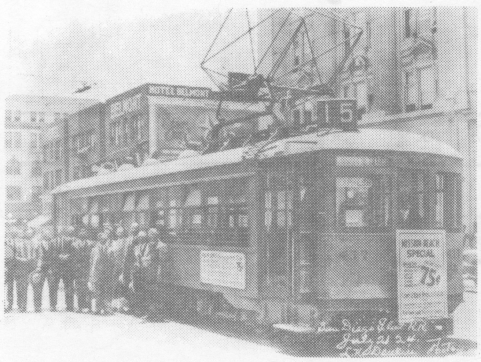
Pacific Beach Historical Society
NEWSLETTER

P.O. Box 9200 San Diego, CA 92109 John Fry, Editor 272-6655 Vol. X, No. 9 September, 1988

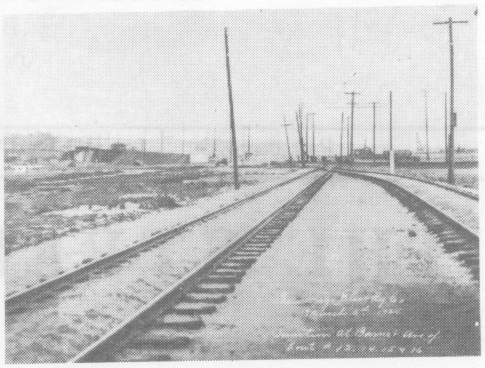
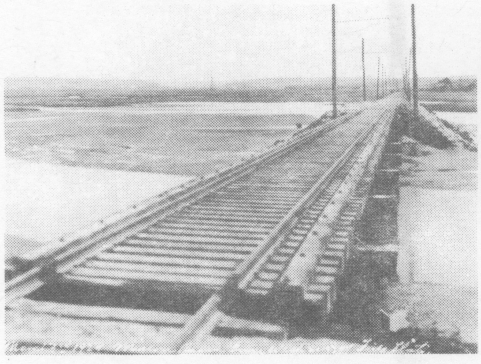
THE STREETCAR TO LA JOLLA

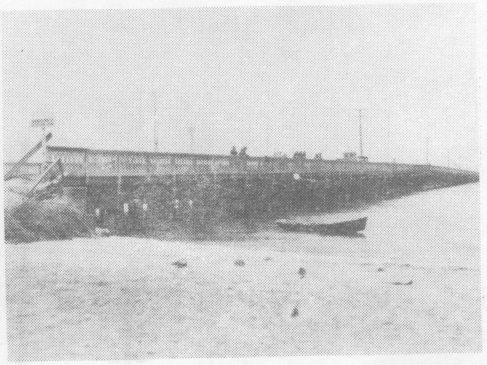


THE LA JOLLA LINE -- A four car express streetcar motors north through Bird Rock, about where the bicycle path is today. The date is July 4, 1924, so one can surmise that the cars are filled with passengers eager to spend Independence Day at La Jolla Cove. The photos in this issue are from the presentation made by member George Silvani at our June meeting. The photographs were taken by L. K. Dewein, official photographer for the San Diego Electric Railway. All photos courtesy of our friends at the SAN DIEGO HISTORICAL SOCIETY.



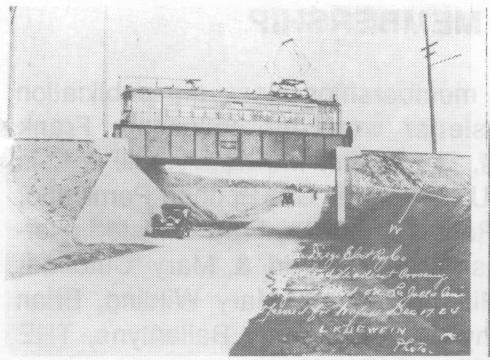




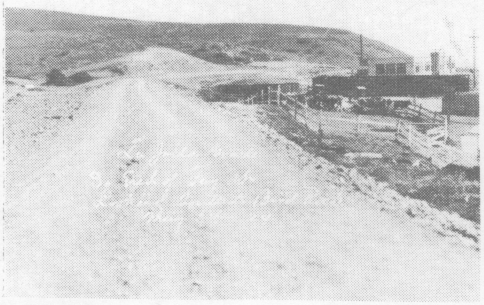



ROW 1 (L-R): The #15 "Mission Beach Special", which left downtown at 12:10 and returned at 1:45, must have been a businessman's special. For 75¢ the rider got "Round trip transportation, bathing suit, locker, towel, swim, and good lunch."
• The interior of a Class 5 streetcar. • A streetcar crosses the overpass near MCRD at Barnett Avenue.
ROW 2 (L-R): Streetcar tracks span mudflats where West Pt. Loma Blvd. is today.
• Southern entrance to the Mission Bay Bridge at Ocean Beach. • The Mission Bay Bridge, demolished in 1950 to make way for the Mission Bay Flood Control Channel.
ROW 3 (L-R): Heading north through Mission Beach at El Carmel Place. • New construction at Pacific Beach Drive. • The old railroad right-of-way in 1923, looking north from about Loring Street.













ROW 1 (L-R): A streetcar heads south over Turquoise St., about where La Jolla Blvd. is today. • Looking north on La Jolla Hermosa at Bird Rock Avenue. Structure at right may be the Bird Rock Station of the old railroad line. • The La Jolla Hermosa Station, now part of La Jolla Presbyterian Church.
ROW 2 (L-R): Fay Street right-of-way at La Jolla High. Rannell's Dairy, at right, is now the football field at La Jolla High. • Looking north on Fay Street at Prospect during construction of the La Jolla Terminal. • The La Jolla Terminal on Fay Street (foreground) and Prospect (at left). Streetcar at right has circled the terminal and is prepared to return to San Diego.

Are You A Member of the Pacific Beach Historical Society?

PACIFIC BEACH HISTORICAL SOCIETY MEMBERSHIP APPLICATION

NAME _____ DATE _____

BUSINESS/GROUP _____

ADDRESS _____

CITY _____ STATE _____ ZIPCODE _____

HOME PHONE _____ BUSINESS PHONE _____

☐ - $10/Single Membership ☐ - $15/Family Membership ☐ - $20/Business/Group Membership

Send to: Membership Secretary, Pacific Beach Historical Society, P.O. Box 9200, San Diego, CA 92109
* Make checks payable to: Pacific Beach Historical Society (or P.B.H.S.)

SEPTEMBER MEETING

In keeping with the theme of this newsletter, our slide presentation will be "The People Movers", the story of the streetcar in San Diego.

The meeting will begin promptly at **10:30 AM** in the auditorium at **Wesley Palms, 2404 Loring Street.** Members who would like to have lunch in the dining room following the meeting should call Wesley Palms in advance.

The August meeting, our first at Wesley Palms, was well-attended and the comments were all of the complementary type. We hope to see members there -- there is seating in the auditorium for 200.

Call John Fry (272-6655) if you need a ride, or can provide one. I'll see what I can do.

MEMBERSHIP

Renewing their memberships since the publication of the last newsletter were the following: Frank Poole, Al Margraf, Dr. & Mrs. McGreevy, Bill & Lois Wagner, FIREHOUSE BEACH CAFE, John Pernicano, Doris Cameron, Robert O'Regan, Fred Olmsted, Norman & Mary Rasmussen, David & Mary Cutchen, Harry & Lydia Olinger, John & Mary Wilding, Brian & Donna McCarthy, Robert & Mary Ballantyne, THE TAYLOR COMPANY, and Allan Alger.

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