Pacific Beach Historical Society
NEWSLETTER

P.O. Box 9200 San Diego, CA 92109 John Fry, Editor 272-6655 Vol. X, No. 5 May, 1988

THE LAST PICTURE SHOW!



The Roxy Theater was an important part of the social fabric of Pacific Beach from the time of its opening in 1943 until its demise in 1981. An interesting bit of historical trivia is that the structure began as a Ford dealership in 1929, and served as a garage in the 1930's. Inside, more pictures of the Roxy, and the Fine Arts Theater, which passed away in 1986.

(Photo courtesy of San Diego Historical Society/Vern Taylor Collection)





(LEFT) A beautiful photo of the Roxy taken by John Redfern. (ABOVE, LEFT) The Roxy is visible in the center of this beach aerial taken by Howard Rozelle in 1946. (ABOVE, RIGHT) The Fine Arts Theater was razed in 1986 to make way for the new Pacific Plaza II development (photo courtesy of Collins Development).



Are You A Member of the Pacific Beach Historical Society?

For those of you who aren't members, weren't aware of its existence, or thought membership was by invitation only—guess again! The society actively seeks new members. We meet on the first Saturday of each month (unless it conflicts with a holiday), at 1 p.m. at the Copper Skillet Restaurant.

PACIFIC BEACH HISTORICAL SOCIETY MEMBERSHIP APPLICATION

NAME _____ DATE _____

BUSINESS/GROUP _____

ADDRESS _____

CITY _____ STATE _____ ZIPCODE _____

HOME PHONE _____ BUSINESS PHONE _____

☐ - $10/Single Membership ☐ - $15/Family Membership ☐ - $20/Business/Group Membership

Send to: Membership Secretary, Pacific Beach Historical Society, P.O. Box 9200, San Diego, CA 92109

* Make checks payable to: Pacific Beach Historical Society (or P.B.H.S.)

NEXT MEETING

The next meeting of the Pacific Beach Historical Society will be held on Saturday, May 7, at the China Inn, 877 Hornblend.

President John Fry will show slides on the beginnings of Pacific Beach. As always, the public is welcome and there is no charge.

We especially encourage you to come early for an excellent and inexpensive lunch.

BLOCK PARTY

The 13th Annual Block Party will be held on Saturday, May 14, on Garnet Avenue, between Mission Blvd and Cass St. If you would like to help out in the PBHS booth, please contact Jackie LeMay, at 270-0609.

MEMBERSHIP

Joining the society since our last newsletter were Barbara James, Peggy Burrows and Councilman Bruce Henderson. Renewing their memberships were the following: Margaret Cooper, Katherine Eaton, Amy Blount, Harry Bogue, Ernie & Betty Boldrick, Mr. & Mrs. Richard Clark, Mr. & Mrs. H. Joseph Rozelle, William & Frances Sutherland, Robert & Dorothy Gales, Don & Barbara Paull, David Howell, Lenore Carroll, Agnes Hansen, Laura Meldrum, W. R. Kocar, Eve Smull, F. V. Howell, Bern & Carmelita Swarts, Robert & Elizabeth Martinet, CALAFATA INSURANCE AGENCY, and FRIENDS OF THE PACIFIC BEACH LIBRARY.

Directory Corrections

We received a number of nice compliments on the directory, and the following request for corrections:

Dick Murphy 581-1534
Bob O'Regan 483-7041
Virginia & Robert Hatch
1684 Los Altos Road
Bil & Lois *MacLeod* Wagner
Eduarda Ericson
13172 Ferndale
Garden Grove, CA 92644
Councilman Bruce Henderson
CITY OF SAN DIEGO
202 C St., M/S 10A
San Diego, CA 92101
236-6616
Dan & Jill Rigoli
DANJI,Inc./Needlecraft Cottage
870 Grand Ave

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